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PDF Profit Plan

How to Make $10,000 in 30 Days

APPROVED

Another Simple
PDF Profit Plan
You Can Start Today

And With No Prior Experience!

How to Make $10,000 in 30 Days

I've always wanted to write a headline like that. Now all I have to do is write a subheadline that says, "Push Button Easy" to ensure you don't believe it. Or if you do, you might be too new to online marketing to realize that there are no push button solutions.

There are, however, ways to make a solid 4 or 5 figure income in a month if you're willing to work. That's right – work. But don't worry, this beats the heck out of slaving for pennies at McDonald's and pays a whole lot better, too.

Here's how it works:

Hopefully, you're familiar with how a sales funnel operates. If not, or if you're unsure, we'll cover it in a few minutes.

Go to JVZoo, Warrior Plus or any venue where you can sign up to be an affiliate and get paid instant commissions. That's important. You can do this on Clickbank, too, but it'll take longer to grow your income because it'll take longer to get paid, and we need to reinvest our profits. Immediately.

You're going to be investing about $200 initially to earn your 4 or 5 figure income. If you don't have $200 or a list of your own, then you'll have to start much more slowly but it can still work. Just expect to add a month or two to get a decent amount of profit.

The key to this system is, you're going to reinvest your profits to exponentially grow your income. If you blow your profits on pizza or the electric bill, this won't work.

Choose a product that:
- Converts well
- Pays a good profit – a bare minimum of $50 per sale but preferably much more. Ideally you want one one that pays $100 to several hundred dollars and converts well, because the more you make per sale, the fewer sales you need to get into profit. If you invest $200 into solo ads and your profit per sale is $100, you need at least 3 sales to get ahead and 10 sales to reach the $1,000 mark. But if your commission is $250, then you only need 1 sale to get ahead and 4 to make $1,000.
- Will be around for awhile – not something that launches today and closes next week. If you're unsure, contact the product owner and ask.
- Is on a topic you understand at least enough to talk about

Here's how your funnel will look:
- You send **traffic** to a....
- **Squeeze page** where people put in their email address to get...
- An **incentive** (more on this in a second)
- They are then sent to a **thank you** page that tells them about the great **webinar** they can sign up for...
- They enter their info for the webinar.
- If they show up for the webinar, they are offered the chance to buy the product

You now have 4 lists:
1. People who signed up for the initial incentive but not the webinar

2. People who signed up for the webinar but did not attend
3. People who signed up for the webinar and attended but did not purchase
4. People who signed up for the webinar and attended and purchased

Obviously you will want list #4 to be as big as possible, because these are your immediate profits you will reinvest into your system.

But the first 3 lists can be lucrative as well. Offer these folks lower priced products that also pay you an immediate commission. The more you make initially, the more you can reinvest into getting more traffic and really scaling this up to your goal of $10,000 in a month's time.

Set a time and date for your webinar. Nothing beats having a deadline when it comes to getting everything done.

Now then, to send traffic to your squeeze page, you can do it one of several ways. If you're on a budget and you already have a list, you can of course send your list several emails promoting your page. And if you have social media accounts with fans, followers and so forth, you can promote your page there as well as on forums and even on blog comments. These methods take no financial investment but they do take time and effort.

An alternative is to set up affiliate deals, where you have affiliates promote your squeeze page in exchange for a share of the webinar revenues. This is typically something a more seasoned marketer will do, but there's no reason why a new marketer couldn't begin building relationships with affiliates, too. And in fact once you get this system going, you're going to want to reach out to affiliates in order to scale this up even further.

But in the mean time, the easiest, fastest and perhaps best way to immediately send targeted traffic to your squeeze page is by using reliable solo ads. This is where your initial $200 investment comes in. You can either Google "solo ad directory," or go to Safe Swaps, or go to the Warrior Forum and peruse the solo ads. Look for someone reliable and established who has testimonials from

clients, and if possible find actual results posted by people who have used the solo ad service.

What you're trying to avoid is someone who is emailing the heck out of their lists because you won't get good results. You want someone professional who can deliver results. They're not hard to find, but you do have to perform some light due-diligence to stay safe.

Write your email to send through the solo ad service. The trick is to build a great deal of value in what you're offering, so that it becomes a very easy decision to click over and sign up on your squeeze page.

People click the link in the email, get to the squeeze page and sign up. They are then taken to the thank you page where they register for the free webinar, and then shortly thereafter you hold the webinar.

Creating Your Pages:

You can either offer a free product for joining your list, or you can simply offer them the webinar. If you're offering the webinar right up front, then **the wording on your squeeze page** would be something like, "Exclusive Free Webinar Reveals How To..." and either hit them with one BIG benefit or 3 slightly smaller benefits. Then on the form ask for their email address with, "Enter a valid email here..." or some such wording. And your button might say, "Get Free Access to the Webinar."

Notice you are not asking for their name, and here's why: Squeeze page registration goes down for every extra piece of info you ask for. By simply asking for only their email address, you will get more people to sign up.

Next, you need a thank you page. On the top of the thank you page, write, "Thank You." Next, you either make and add a video, or simply create a very short page selling the webinar. Remember, you have them on your list, but you don't have them registered for your webinar yet, so you still need to get them

to sign up. If you're adding a video to this page, at the top of the video write, "Check out the video for the webinar details!" If you're using a short sales letter (and I do mean short) then write something like, "Check out the Webinar Details" and list the bullet points for the webinar.

Have them click the button to sign up, which takes them to the sign up page of GoToWebinar or whichever service you are using.

Some Important Notes:

- The more expensive the product you're selling, the easier it is to get into profit. Choose something that has tremendous value, such as a coaching program or a killer piece of dynamite software. Another good choice is a continuity program. You'll have to wait longer to get all of your profits as they come in every month, but those profits can really add up.

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- Send out reminders prior to the webinar to get attendance as high as possible.

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- Give value on your webinar and then make attendees a killer offer they cannot refuse.

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- After your webinar, continue to email all four of the lists you create. Send them valuable info and insights, as well as special offers. You can make as much from these lists over time as you earn from the webinar.

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- Reinvest your webinar profits into more solo ads to drive more people to your next webinar. If you were to start with just $200 and turn that into $1,000, and then reinvest that entire $1000 into more solo ads, you could turn a five figure profit that very same month. Think about it. This is powerful stuff.

What you need to know:

Nothing is guaranteed. You could do your best to find the most honest solo ad seller out there and still get lousy results.

You will get better and better at this as you practice. Not all of your solo ads will be a home run. Not all of your webinars will be mind blowing, especially at first. But once you get this system down, you can use it over and over again to promote all kinds of products.

And think about this: Once you really get a feel for what you're doing, you can move into any niche that sells a big ticket item. Simply partner with list owners in that niche and split the profits with them.

Running webinars is a skill. Writing the solo ads, creating the squeeze pages, etc., are skills. But they're not difficult. Almost anyone can do this if they put some energy and time into it. And as we said, once you get good at it, you can make a terrific living working just a few hours a week. Get great at it and the sky is the limit.

About The Author
Nick James

The Internet Marketing Training Club is published by eShowcase, Inc.

Internet entrepreneur Nick James has been at the forefront of Internet marketing and online product development since 2001. Specialising in new media marketing and innovative web based technologies, Nick James is the webmaster of the Internet Marketing Training Club website, the popular destination for product developers and online entrepreneurs.

Nick is also a full time product developer and has created several software programs, information products and membership websites during his entreprenuerial career which are all published via eShowcase, Inc. of which Nick is President.

Nick regularly hosts teaching webinars for a growing band of online entrepreneurs and is currently working on a major new online broadcasting project called My Social Radio which mixes music radio together with a personal set of his own bespoke marketing disciplines.

Nick is also a 'Global Angel' and is actively involved in various fund-raising activities for the International Global Angels Charity. Raising funds to empower children, young people and their communities whether they are living in extreme poverty or disadvantage, devastated environmental conditions, with disability or life threatening illness, are street kids, orphans, child slaves, trafficked kids, or child soldiers.

Nick regularly contributes to a wide variety of publications offering expert tips and advice across a variety of online business topics.

Here are a few other software projects Nick has recently worked on recently which may be of interest:

1. **Targeted Lead Finder** - Make the very most of Facebook pay per click advertising with custom audiences. Extract precise data of the exact prospect you with to target with this simple to use desktop software program.

2. **Extreme Lead Finder** - Search Facebook marketplaces like never before with the new Extreme Lead Finder. Feeding directly into Facebook Graph Search you can now easily pull back data from Facebook directly into MS Excel.

3. **Kunaki Gateway** - Now you can automatically fullfil customer orders with PayPal and Kunaki on a completely hands-free basis. Details of both the product being ordered together with the customers shipping address are past.

4. **Sales Letter Customizer** - Automatically adjust a website based on the geographic location of your website visitors. Everything from prices to spelling and video elements can be customized to maximise your salesconversion rate.

5. **Facebook To Autoresponder** - Build an email opt-in list by offering free downloads from your Facebook Page. Then embrace the power of social media to notify your new subscribers friends about their interest in your products and services.

6. **Subscription Dashboard** - Quickly and easily turn your Wordpress based website into a membership site with this handy plug-in. Integrates with both PayPal and ClickBank to allow you to sell membership to your website.

And many more...

For more PDF Profit Plans like this one, make sure you visit the Internet Marketing Training Club *website. They are free to download for a limited time.*